

Station KTNV-TV LAS VEGAS, NV
Advertiser () .DCCC/HORSFORD
Product Horsford/DCCC
Estimate# 1969
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/1969
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 39,775
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/05-10/05	1	1	1	\$150.00	
	2	F	6A-7A	ACTION NWS@6AM<	:30	\$325.00	10/05-10/05	1	1	1	\$325.00	
	3	F	7A-9A	GD MRN AMR-ABC<	:30	\$325.00	10/05-10/05	1	1	1	\$325.00	
	4	SA	8A-830A	ACTN NWS SA@8A	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	5	SU	8A-830A	ACTN NWS SU@8A	:30	\$275.00	10/07-10/07	2	1	2	\$550.00	
	6	F	9A-10A	MORNING BLEND<	:30	\$225.00	10/05-10/05	1	1	1	\$225.00	
	7	F	10A-11A	VIEW-ABC<	:30	\$550.00	10/05-10/05	1	1	1	\$550.00	
	8	F	11A-12P	ACTN NEWS@11AM<	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	9	F	12P-3P	VARIOUS	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
	10	F	3P-4P	MILLIONAIRE	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
	11	F	430P-5P	JUDGE JUDY<	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	

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	12	F	4P-430P	JUDGE JUDY R<	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	
	13	F	5P-530P	ACTION NWS@5PM<	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
	14	F	6P-7P	VARIOUS	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
	15	SA	6P-630P	ACTION NWS@6PM	:30	\$125.00	10/06-10/06	1	1	1	\$125.00	
	16	SU	6P-630P	ACTION NWS@6PM	:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
	17	F	7P-730P	ACCESS HOLLYWD<	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
	18	F	730P-8P	MILLIONAIRE<	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
	19	M	8P-10P	DANCING	:30	\$5,000.00	10/08-10/08	1	1	1	\$5,000.00	
	20	TU	9P-10P	DANCING	:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00	
	21	W	9P-10P	MODERN/APT	:30	\$5,500.00	10/10-10/10	1	1	1	\$5,500.00	
	22	SA	8P-11P	NCAA FTBALL	:30	\$550.00	10/06-10/06	2	1	2	\$1,100.00	
	23	F	11P-1135P	NEWS	:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
	24	SA	11P-1135P	ACTION NWS@11P<	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
	25	SU	11P-1135P	ACTION NWS@11P<	:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
	26	F	1135P-1205A	NIGHTLINE	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
	27	F	1205A-105A	KIMMEL	:30	\$200.00	10/05-10/05	1	1	1	\$200.00	

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	28	M-TH	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/08-10/11	2	1	2	\$300.00	
	29	M-TH	6A-7A	ACTION NWS@6AM<	:30	\$325.00	10/08-10/11	2	1	2	\$650.00	
	30	M-TH	7A-9A	GD MRN AMR-ABC<	:30	\$325.00	10/08-10/11	3	1	3	\$975.00	
	31	M-TH	9A-10A	MORNING BLEND<	:30	\$225.00	10/08-10/11	1	1	1	\$225.00	
	32	M-TH	10A-11A	VIEW-ABC<	:30	\$550.00	10/08-10/11	2	1	2	\$1,100.00	
	33	M-TH	11A-12P	ACTN NEWS@11AM<	:30	\$300.00	10/08-10/11	1	1	1	\$300.00	
	34	M-TH	12P-3P	VARIOUS	:30	\$450.00	10/08-10/11	1	1	1	\$450.00	
	35	M-TH	3P-4P	MILLIONAIRE	:30	\$250.00	10/08-10/11	1	1	1	\$250.00	
	36	M-TH	430P-5P	JUDGE JUDY<	:30	\$350.00	10/08-10/11	1	1	1	\$350.00	
	37	M-TH	4P-430P	JUDGE JUDY R<	:30	\$350.00	10/08-10/11	1	1	1	\$350.00	
	38	M-TH	5P-530P	ACTION NWS@5PM<	:30	\$500.00	10/08-10/11	2	1	2	\$1,000.00	
	39	M-TH	6P-7P	VARIOUS	:30	\$650.00	10/08-10/11	3	1	3	\$1,950.00	
	40	M-TH	7P-730P	ACCESS HOLLYWD<	:30	\$600.00	10/08-10/11	1	1	1	\$600.00	
	41	M-TH	730P-8P	MILLIONAIRE<	:30	\$600.00	10/08-10/11	2	1	2	\$1,200.00	
	42	M-TH	11P-1135P	NEWS	:30	\$750.00	10/08-10/11	3	1	3	\$2,250.00	
	43	M-TH	1135P-1205A	NIGHTLINE	:30	\$500.00	10/08-10/11	2	1	2	\$1,000.00	

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---REPORT TOTALS---

Report Totals: 57 / \$39,775.00

---SALES MONTHLY TOTALS---

Oct 12: 57 / \$39,775.00
Sales Totals: 57 / \$39,775.00
Station Totals: 57 / \$39,775.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$220,972	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	18%	KTUD	1%
		KVCW	3%	KVMY	8%	KVVU	28%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE